

# KITCHEN WORLD

explore the possibilities

(S) ✓

7370 Transit Rd. • Williamsville, NY 14221

TRAVIS,

Thanks for the business! Here's hoping your new kitchen will provide years of service and enjoyment for you and yours. Please take a couple of minutes to let us know how your Kitchen World experience went.

Thank you,  
Randal Sanderson  
President

I heard about Kitchen World from:

- A friend   
  Word of mouth   
  My contractor   
  Internet   
  Television   
  Print Ad   
  Radio   
  Other \_\_\_\_\_

I AM AN ARCHITECT + YOU WERE RECOMMENDED BY A COMMERCIAL CONTRACTOR.

Please rate the following:

- |                                                    |                                               |                               |                               |                               |
|----------------------------------------------------|-----------------------------------------------|-------------------------------|-------------------------------|-------------------------------|
| 1. Our office and phone service.                   | <input checked="" type="checkbox"/> Excellent | <input type="checkbox"/> Good | <input type="checkbox"/> Fair | <input type="checkbox"/> Poor |
| 2. Showroom was interesting, clean and organized.  | <input checked="" type="checkbox"/> Excellent | <input type="checkbox"/> Good | <input type="checkbox"/> Fair | <input type="checkbox"/> Poor |
| 3. Salesperson was knowledgeable and courteous.    | <input checked="" type="checkbox"/> Excellent | <input type="checkbox"/> Good | <input type="checkbox"/> Fair | <input type="checkbox"/> Poor |
| 4. How would you rate the quality of our products? | <input checked="" type="checkbox"/> Excellent | <input type="checkbox"/> Good | <input type="checkbox"/> Fair | <input type="checkbox"/> Poor |
| 5. Salesperson follow through after the sale.      | <input checked="" type="checkbox"/> Excellent | <input type="checkbox"/> Good | <input type="checkbox"/> Fair | <input type="checkbox"/> Poor |

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COMMENTS: If Kitchen World were my store, I would...

GIVE SAM A RAISE. VERY

KNOWLEDABLE AND PROFESSIONAL! HE HAS AN EYE FOR

DETAIL. ALSO HE TELLS YOU WHAT HE WOULD DO IN HIS HOME, NOT

JUST WOULD MAKE THE BIGGEST SALE.

Other products we should offer \_\_\_\_\_